

**Sand City West End Celebration 2010
Request for Qualifications**

Exhibitors



PURPOSE:

The City of Sand City (the “City”) requests the submission of qualifications from artists (an “Exhibitor”) to exhibit art at the West End Celebration in Sand City on Saturday August 21st, and Sunday, August 22nd, 2010 (the “Event”). The Event will include the exhibition of art, live music, live performances and food and beverages. The Event will be located in the West End of the City. Ortiz Avenue will be closed to provide an area for Exhibitors and food and beverage vendors. The Event will also include open studio tours and wine tasting in the City. The art exhibition spaces will be 10’x10’ in size and will be designated with the name of each Exhibitor. The City does not supply tents, tables, electricity or running water. A \$100.00 registration fee is due (upon acceptance) by August 6th to guarantee your participation. Registration fee is waived for participating Sand City residents and businesses.

REQUIREMENTS:

Each artist is responsible for and agrees to the following:

- The event will be held on Saturday, August 21st from 11:00am to 5:00pm and Sunday, August 22nd, 12:00pm to 5:00pm, rain or shine. Your display area must be set up by 10:00am on August 21 and 11:00am on August 22.
- Each Exhibitor is responsible for personnel/booth attendants and both the set up, tear down and cleaning of a 10’x10’ display space. Your display space must be broken down no earlier than 5:00pm and no later than 7:00pm each day of the Event.
- A minimum of 48 hours notice to the City is requested for cancellations – no refund for the \$100 fee will be allowed.
- The Exhibitor must confine the exhibit to the display area designated by the City.

SUBMISSIONS:

Please submit photographs or other graphic descriptions of the type of artwork you wish to display at the Event to the City no later than July 15, 2010, together with your contact information. Late submissions will not be considered. The City is not responsible for any costs incurred by the exhibitor. The City reserves the right to select Exhibitors based on evaluation of submitted qualifications, samples of work and references. The City also reserves the right to reject any submissions as non- responsive, incomplete, unsatisfactory or inappropriate.

City of Sand City, 1 Sylvan Park, Sand City, CA 93955; Tel: 831-394-6700

2010 West End Event Submission of Qualifications



Please complete and return this submission information to Sand City City Hall, 1 Sylvan Park, Sand City 93955 Attn: Deirdre Bascou. Please do not submit registration fees. Exhibitors will be contacted upon acceptance to participate.

Exhibitor Information
NAME:
ADDRESS:
PHONE:
FAX:
E-MAIL:
DESCRIPTION/MEDIUM (i.e. sculpture, painting, photography, ceramics):
WEBSITE: